

A nighttime cityscape featuring a prominent bridge with a large, illuminated 'GiGA' sign in red. The scene is filled with light trails from traffic and city lights, creating a sense of motion and modernity. The sky is dark with some stars visible.

ucloud biz





Public Cloud for Telco Innovation

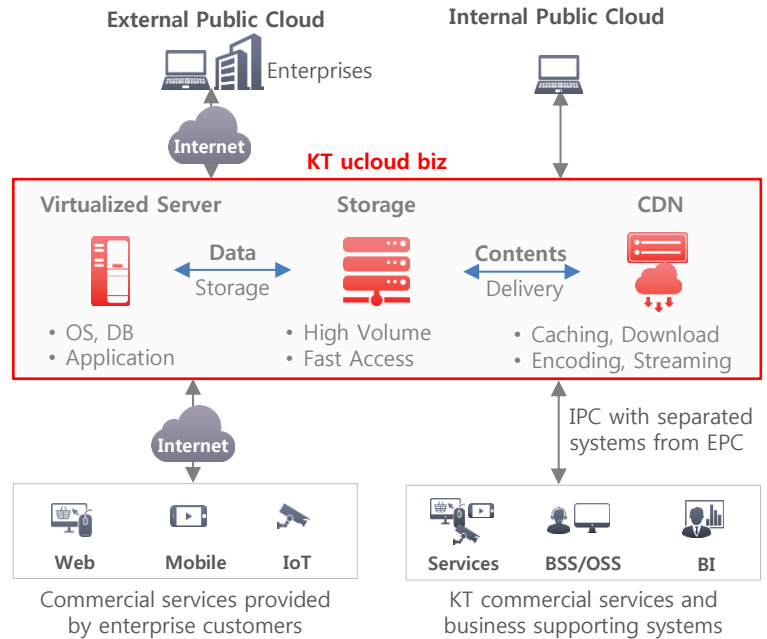
What is ucloud biz

KT ucloud biz is an integrated public cloud service and solution package that provides IT services for enterprise customers

KT ucloud biz

Public cloud computing service for enterprise customers to provide prompt, stable, and high-quality cloud server resources on the basis of KT cloud platform

-  On-demand self provisioning
-  Real-time scale-in and scale-out
-  Flexibility and customization
-  Support for strong security



Main features

Customization	<ul style="list-style-type: none"> Rich line-up of products to provide customized services for customers Expertise and know-hows accumulated from serving the largest number of customers in the market
Quality and Security	<ul style="list-style-type: none"> Global benchmark of SLA of 99.95% Certification for security, stability, and performance ISO 27001, ISAE 3402, ISMS
High Availability	<ul style="list-style-type: none"> The single multi-CDC operator providing 5 zones in 3 cloud data centers Supporting HA and duplex configuration with physically separated zones
Self Service	<ul style="list-style-type: none"> Easy and fast server provisioning with self-service portal Rapid scale-out requiring just 5 minutes in maximum to add a new server Largest number of Open APIs for users
3rd Party Compatibility	<ul style="list-style-type: none"> Diverse 3rd party solutions optimized for KT ucloud biz

Product line-up

Server	Database	Storage/CDN	Security	Network	Management	Desktop	Mobile
Server	DB	Storage	WAF	GSLB	Import/Export	VDI	App Test
SSD Server	MS-SQL	NAS	Enterprise Cloud	Load Balancer	DR	PC Backup	
HPC	PAS	SSD Volume	Secure Zone		Autoscaling		
MapReduce		CDN	Managed Security		Packaging		
VPC		CDN Global	G-Cloud		Messaging		
Hybrid Cloud		Encoder			Watch		
		Media Cloud			Analysis		
					Monitoring		
					Backup		
					Managed		
					Engine		

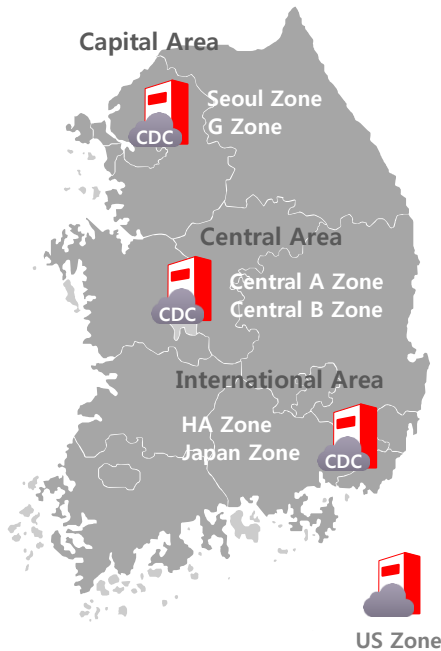
Marketplace
3rd party solutions for KT ucloud biz

Why KT

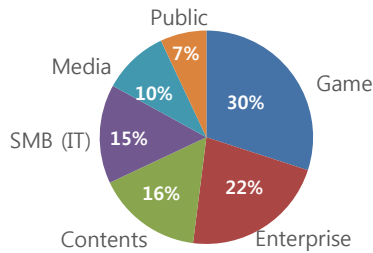
KT is the market leader of the cloud industry in Korea with the largest number of customers supporting their successful business operation and growth

Single operator with multiple CDCs

Connected with KT 9 internet data centers



Customers by industry



VM provisioned
Over 25,000

Game



Enterprise



Media / Contents



Commerce / Education / Public



Success stories

KT ucloud biz benefits various industry sectors by enabling business innovation, elastic service operation, increased resource utilization, and cost reduction

Health



Genetic big data

The first case of parallel analysis of genetic big data with 544 sets of human exome completed in the shorted period of 2 weeks using ucloud servers and NAS

Finance



Fintech on cloud

Cost reduction by over 30% using ucloud for active-active configuration of development, operation, and test systems achieving increased cost efficiency of resource utilization

Game



Mega launch of game

Rapid recovery of service operation from abnormal situation of unexpected global traffic congestion by hybrid configuration of customer's IDC servers and ucloud completed in just a single day

Contents



World Cup traffic

Successful operation of video service in the big event of World Cup handling explosive user traffic for VOD and mobile live broadcasting service with ucloud services

Commerce



User data protection

Secured protection of personal information of customers with network separation using ucloud VDI and MPLS VPN for developers, operators, and call center

Manufacturer

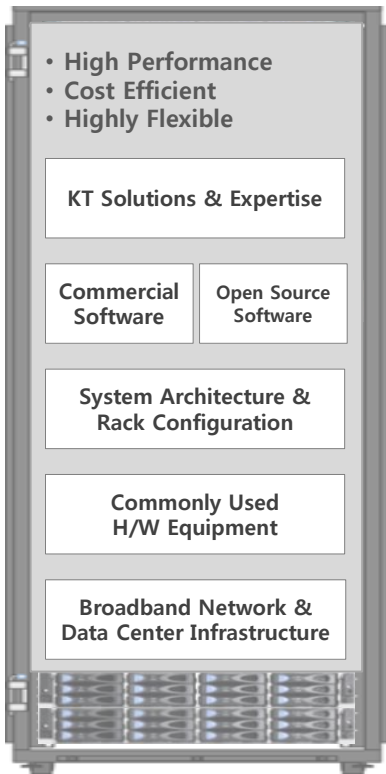


BI system migration

Increased efficiency by migrating business information systems into ucloud enterprise zone connected by VPN with baremetals of Oracle DB in customer private zone

What We Offer

KT ucloud biz provides complete solutions to enable Telco to deploy cloud platform and services cost-efficiently based on the existing network and IDC infrastructure



Core

- Performance-oriented optimization of server virtualization
- Optimization of storage service
- Automation of operation of service and platform

Architecture

- Tenant-layer security with virtual router
- Multi zone architecture for High Availability
- Centralized architecture for storage and network service

Service

- Rich line-up of cloud services
- Open APIs for users
- Network service billing

Network

- Integrated securities of network layers
- Architectures for mission critical businesses
- Automation of load balancer & GSLB

Operation

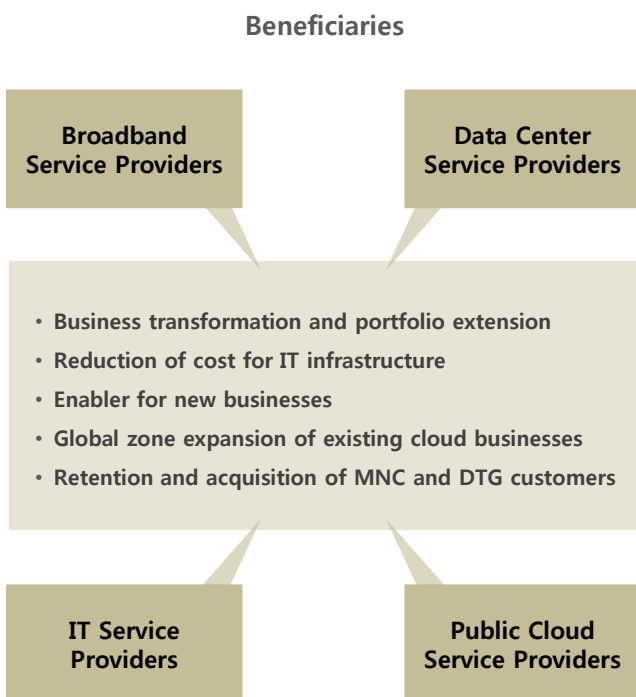
- Automation of system configuration
- Automation of system management
- Service and infrastructure monitoring

Portal

- Self service portal for users
- Administrator portal for platform operation
- Open APIs for CBS providers

Delivery and collaboration models

KT supports a suite of delivery methods and collaboration models to help customer exploit opportunities and meet challenges in the market



Delivery and Collaboration

Consulting	Cloud business consulting with intelligence of marketing, technologies, and operation
Solution	Delivery of KT cloud solutions with expertise to implement new services or consolidate existing cloud services
Construction	Design and construction of data centers optimized for cloud
Cross Selling	Cross selling of cloud products of partners to domestic-to-global customers
Indirect Investment Partnership	Indirect investment in partner's local cloud business with KT solutions and expertise (RS model can be considered)
Joint Venture Establishment	Direct investment to establish a local legal entity for new cloud service

Thank you



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