# KT 1Q22 Earnings Release





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### 1Q22 Highlights

#### **Financial**

Consolidated

Revenue 6.277.7 bn. (YoY +4.1%)

Operating

626.6 bn. (YoY +41.1%)

Profit

**KT** Separate

Revenue 4,608.4 bn. (YoY +0.7%)

Operating

Profit

429.9 bn. (YoY +17.5%)

#### **Operations**

#### Accelerating DIGICO·B2B growth

DIGICO Accelerating B2B growth by leading DX demand

DIGICO B2B: YoY +10.5%

• Telco B2B: YoY +7.1%

Continuing Cloud/IDC growth, Launched kt cloud

Cloud/IDC: YoY +14.7%

#### TFLCO

Quantitative & qualitative growth with premium subs. expansion

• 5G subs 6.95m, representing 50% handset subs

• Wireless revenue: YoY +2.4%

#### Strengthen new growth portfolio through partnership & cooperation

Contents All-round cooperation with CJ ENM

Attract 100bn investment for StudioGenie

Accelerating contents biz, Reinforcing media biz competencies

Announcement of kt StudioGenie lineup

Rebranding of Sky TV Channel as "ENA"

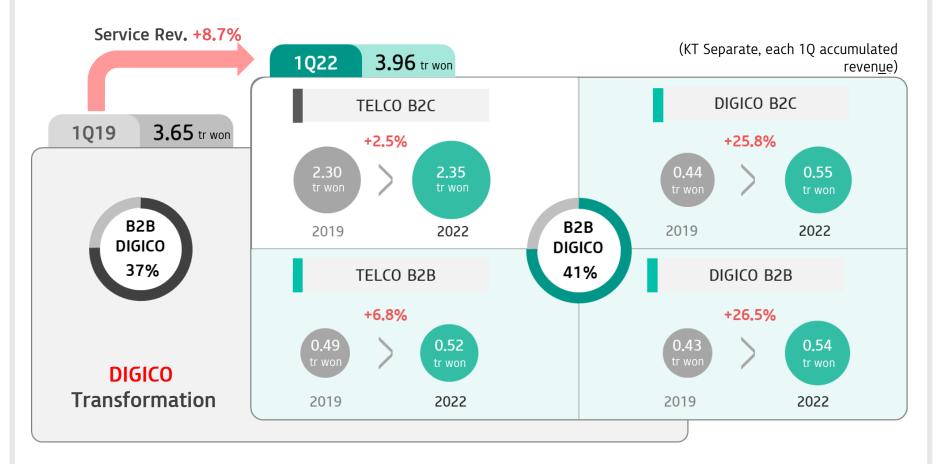
#### Finance

K Bank net income expansion, Growth trend of Operating indicator

Deposits(11.5tr won) YoY +32%/Loan(7.8tr won) YoY +104%

### 2 DIGICO Transformation

- Expand biz. portfolio and accelerate service revenue growth through DIGICO transformation
- B2B/DIGICO revenue portion target to 50% by 2025, which is currently 40% in 2021



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### Income Statement

- Operating revenue increased +4.1% YoY with balanced growth in both Telco and DIGICO business
- OP and NI increased +41.1%, +39.5% YoY respectively with visible outcome of DIGICO transformation

	1Q21	4Q21	1022	QoQ	YoY
Operating Revenue	6,029.4	6,623.6	6,277.7	-5.2%	4.1%
Service Revenue	5,230.4	5,758.1	5,565.5	-3.3%	6.4%
Handset Revenue	799.1	865.5	712.2	-17.7%	-10.9%
Operating Expense	5,585.2	6,254.1	5,651.1	-9.6%	1.2%
Operating Income	444.2	369.4	626.6	69.6%	41.1%
Margin	7.4%	5.6%	10.0%	4.4%p	2.6%p
Margin*	8.5%	6.4%	11.3%	4.9%p	2.8%p
Non-op. Income/Loss	24.0	137.9	15.6	-88.7%	-35.1%
Income before taxes	468.2	507.2	642.2	26.6%	37.2%
Net Income	326.5	424.4	455.4	7.3%	39.5%
Margin	5.4%	6.4%	7.3%	0.9%p	1.9%p
EBITDA	1,345.3	1,283.5	1,518.3	18.3%	12.9%
Margin	22.3%	19.4%	24.2%	4.8%p	1.9%p

## Operating Expenses

(Unit: KRW bn)

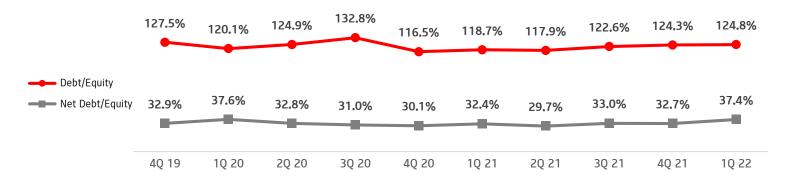
	1Q21	4Q21	1Q22	QoQ	YoY
Operating Expenses	5,585.2	6,254.1	5,651.1	-9.6%	1.2%
Labor Cost	1,024.2	1,076.1	1,040.4	-3.3%	1.6%
General Expense	2,320.7	2,601.2	2,471.0	-5.0%	6.5%
- Depreciation	901.2	914.1	891.7	-2.4%	-1.1%
Cost of Service Provided	757.4	987.0	799.6	-19.0%	5.6%
Selling Expense	614.4	620.9	573.2	-7.7%	-6.7%
Cost of Handset sold	868.5	968.8	766.9	-20.8%	-11.7%

#### Selling Expense (KT Separate)

	1Q21	4Q21	1Q22	QoQ	YoY
Selling Expense	631.0	673.9	613.2	-9.0%	-2.8%

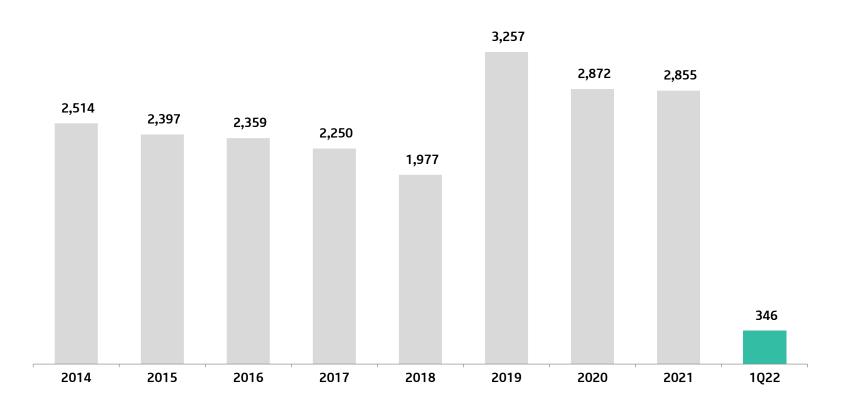
### <sup>3</sup> Financial Position

_	1021	4Q21	1Q22	QoQ	YoY
Assets	33,547.6	37,159.3	37,301.1	0.4%	11.2%
Cash & Cash equivalents	2,753.1	3,019.6	2,682.2	-11.2%	-2.6%
Liabilities	18,209.7	20,592.1	20,707.3	0.6%	13.7%
Borrowings	7,724.6	8,437.7	8,894.9	5.4%	15.1%
Equity	15,337.9	16,567.2	16,593.8	0.2%	8.2%
Capital Stock	1,564.5	1,564.5	1,564.5	0.0%	0.0%
Net Debt	4,971.6	5,418.1	6,212.7	14.7%	25.0%
Debt / Equity	118.7%	124.3%	124.8%	0.5%p	6.1%p
Net Debt / Equity	32.4%	32.7%	37.4%	4.7%p	5.0%p



### <sup>4</sup> CAPEX

• CAPEX executed KRW 346.4 bn in 1Q22



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#### 1 KT - Telco B2C

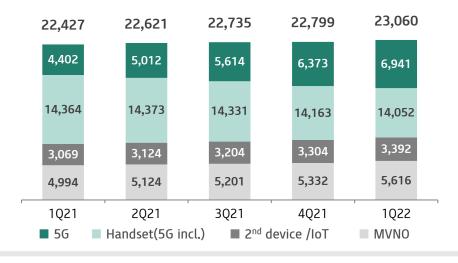
- Telco B2C rev. up +1.2% YoY with premium subs and contents bundle subscription services expansion
- 5G subscribers grow to account for 50% of handset subscribers, driving wireless revenue growth

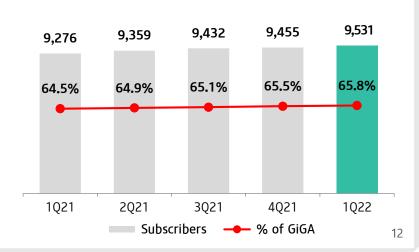
(Unit: KRW bn)

	1Q21	4Q21	1Q22	QoQ	YoY
Telco B2C	2,325.6	2,335.8	2,353.5	0.8%	1.2%
Wireless	1,508.5	1,533.1	1,537.6	0.3%	1.9%
Broadband	576.0	574.8	591.1	2.8%	2.6%
Telephony	241.1	227.9	224.8	-1.4%	-6.8%

Wireless Subscribers (Unit: Thousands)

**Broadband Subscribers** (Unit: Thousands)



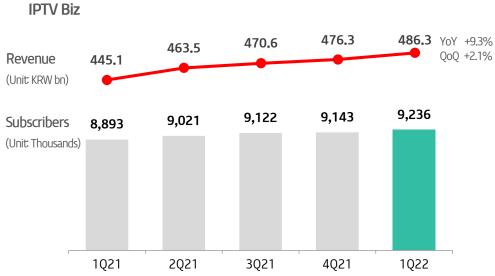


#### <sup>2</sup> KT - DIGICO B2C

- DIGICO B2C rev. up +4.7% YoY with balanced growth in both media and mobile platform business
- IPTV rev. up +9.3% YoY with subs and platform revenue expansion, driving growth of media business

(Unit: KRW bn)

	1Q21	4Q21	1Q22	QoQ	YoY
DIGICO B2C	524.4	537.4	549.3	2.2%	4.7%
Media	473.3	485.9	496.0	2.1%	4.8%
Mobile Platform	51.1	51.5	53.3	3.4%	4.3%



<sup>\*\*</sup> Number of IPTV subscribers above deviates from MSIT's released figure below following IPTV law -Number of KT pay TV subscriber is 8,141,601 in 1H 2021 (6 month average)

#### DIGICO B2C

	IPTV	
Media	Seezn OTT	
	Media and etc.	
	*Finance Platform	
Mobile Platform	**Contents Market	
	IoT	

<sup>\*</sup> Finance Platform : Mobile payment, Authentification, Fintech and etc.

<sup>\*\*</sup> Contents Market : App market payment, One-store, Contents distribution and  $\text{etc.}_{13}$ 

### 3 KT - TELCO B2B

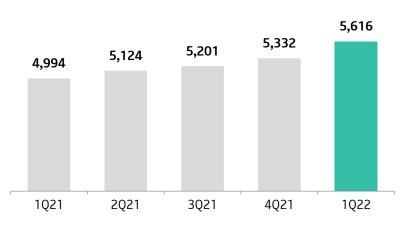
- Corp. BB/data rev. up +3.7% YoY with increased data traffic and demand for high-speed lines
- Corp. Telephony rev. up +14.3% YoY with increased demand for VoIP and telephony DX biz. expansion

(Unit: KRW bn)

	1Q21	4Q21	1Q22	QoQ	YoY
Telco B2B	485.4	500.8	519.7	3.8%	7.1%
Corp. Broadband/Data	329.4	329.9	341.5	3.5%	3.7%
Corp. Telephony	156.0	171.0	178.3	4.3%	14.3%

#### **MVNO Subscribers**

(Unit: Thousands)



#### TELCO B2B

	Leased Line, KORNET, VPN
Corp. Broadband/ Data	Global Data, Wholesale
	Internet Exchange
	MVNO
Corp. Telephony	Corporate Telephony
	Corporate Intelligent Network

### 4 KT - DIGICO B2B

- DIGICO B2B rev. up +10.5% YoY due to rapid growth of AICC and growing demand for DX
- Cloud/IDC rev. up by +14.7% YoY. Established a company specialized in digital infrastructure, 'kt cloud'

(Unit: KRW bn)

	1Q21	4Q21	1Q22	QoQ	YoY
DIGICO B2B	488.5	518.6	539.6	4.1%	10.5%
Enterprise DX	264.6	261.2	262.5	0.5%	-0.8%
Cloud/IDC	108.5	117.2	124.4	6.2%	14.7%
Al/New Biz	76.3	94.2	107.4	13.9%	40.7%
Real Estate	39.2	45.9	45.4	-1.3%	15.8%

#### **DIGICO B2B**

5 DV	Enterprise Messaging
	Managed, Enterprise IoT
Enterprise DX	Global ICT
	ICT and etc.
Claud/IDC	Cloud
Cloud/IDC	IDC

	AICC, AI Robot
	Smart Mobility
AI/ New Biz	Smart Space solution
	Blockchain, Energy, Video Security
	New Biz and etc.
Real Estate	

### Major subsidiaries

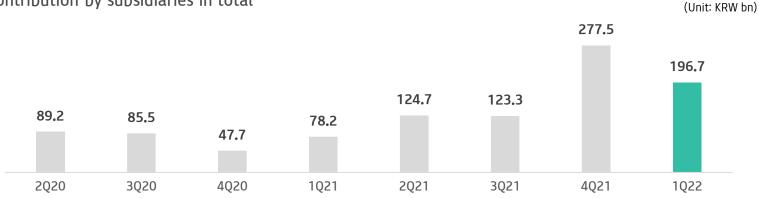
- BC card rev. grew +7.5% YoY due to recovery of consumer sentiment
- Contents subsidiaries rev. up +35.5% YoY with business and portfolio expansion

Subsidiaries Revenue (Unit: KRW bn)

	1Q21	4Q21	1Q22	QoQ	YoY
BC card	839.5	945.2	902.2	-4.5%	7.5%
Skylife	166.9	242.8	240.8	-0.8%	44.2%
Contents subsidiaries	199.6	276.2	270.4	-2.1%	35.5%
KT estate	62.6	336.0	150.5	-55.2%	140.3%

<sup>\*</sup> BC card: VP, Smartro etc. incl. / KT estate: kt AMC etc. incl.

OP contribution by subsidiaries in total



X Contents Subsidiaries: Nasmedia(PlayD incl.), KT alpha, KT Studiogenie(Genie music, Storywiz, KT Seezn and others incl.)

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### <sup>1</sup> K-IFRS Income Statement

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Consolidated	1Q 21	20 21	3Q 21	4Q 21	1Q 22	Consolidated	1Q 21	2Q 21	3Q 21	4Q 21	1Q 22
Operating revenue	6,029.4	6,027.6	6,217.4	6,623.6	6,277.7	Operating revenue	4,574.5	4,478.8	4,664.7	4,669.5	4,608.4
Service revenue	5,230.4	5,336.8	5,402.4	5,758.1	5,565.5	Service revenue	3,824.0	3,867.3	3,920.1	3,892.7	3,962.1
Handset revenue	799.1	690.9	815.0	865.5	712.2	Handset revenue	750.4	611.5	744.6	776.8	646.2
Operating expense	5,585.2	5,551.8	5,835.0	6,254.1	5,651.1	Operating expense	4,208.5	4,127.6	4,405.6	4,577.5	4,178.5
Service expense	4,716.8	4,809.8	4,955.6	5,285.3	4,884.2	Service expense	3,443.8	3,531.7	3,662.8	3,743.2	3,516.0
Labor cost	1,024.2	1,025.5	1,090.0	1,076.1	1,040.4	Labor cost	569.0	567.1	629.3	542.7	549.3
General expense	2,320.7	2,380.9	2,447.7	2,601.2	2,471.0	General expense	1,644.8	1,714.9	1,763.9	1,863.6	1,692.8
Cost of svc provided	757.4	795.0	835.8	987.0	799.6	Cost of svc provided	584.4	594.9	634.4	649.2	646.4
Selling expense	614.4	608.4	582.0	620.9	573.2	Selling expense	645.6	654.9	635.2	687.7	627.4
Cost of device sold	868.5	741.9	879.4	968.8	766.9	Cost of device sold	764.7	595.9	742.8	834.3	662.5
Operating income	444.2	475.8	382.4	369.4	626.6	Operating income	366.0	351.2	259.1	92.0	429.9
N-OP income (loss)	24.0	46.8	97.9	137.9	15.6	N-OP income (loss)	86.3	50.2	50.2	66.4	99.2
N-OP income	245.0	145.6	307.6	335.8	223.2	N-OP income	289.3	148.6	279.9	268.1	268.7
N-OP expense	226.7	126.8	273.8	216.1	204.0	N-OP expense	203.0	98.4	229.7	201.7	169.6
Equity Method (G/L)	5.7	28.1	64.1	18.2	-3.6	Equity Method (G/L)					
Income bf tax	468.2	522.7	480.3	507.2	642.2	Income bf tax	452.2	401.4	309.3	158.3	529.1
Income tax	141.7	151.9	142.6	82.9	186.8	Income tax	117.9	104.6	80.6	27.8	138.1
Net income	326.5	370.8	337.7	424.4	455.4	Net income	334.4	296.8	228.7	130.6	391.0
NI contribution to KT	302.6	338.8	310.9	404.6	409.8	NI contribution to KT					
EBITDA	1,345.3	1,373.2	1,277.5	1,283.5	1,518.3	EBITDA	1,173.6	1,159.4	1,061.1	891.8	1,217.1
EBITDA Margin	22.3%	22.8%	20.5%	19.4%	24.2%	EBITDA Margin	_ 25.7%	25.9%	22.7%	19.1%	26.4%

## <sup>2</sup> K-IFRS Balance Sheet

										` -	
Consolidated	10 21	2Q 21	3Q 21	4Q 21	1Q 22	KT Separate	10 21	2Q 21	3Q 21	4Q 21	10 22
Assets	33,547.6	34,139.0	35,831.2	37,159.3	37,301.1	Assets	27,693.7	28,203.4	28,607.5	29,362.4	29,305.6
Current assets	11,567.1	11,695.3	11,897.4	11,858.4	12,189.9	Current assets	7,287.3	7,254.5	7,533.0	7,167.0	7,443.7
Cash & cash equi.	2,753.1	3,097.0	3,088.9	3,019.6	2,682.2	Cash & cash equi.	1,564.4	1,926.7	1,829.5	1,708.7	1,496.0
Trade & other rec	4,029.5	3,785.5	4,156.5	3,869.8	4,074.7	Trade & other rec	3,353.6	3,069.8	3,430.9	3,092.4	3,326.0
Inventories	591.9	474.1	406.6	514.1	1,406.5	Inventories	349.8	262.2	186.6	289.3	333.6
Other current asset	4,192.6	4,338.8	4,245.3	4,454.8	4,026.4	Other current asset	2,019.6	1,995.9	2,086.1	2,076.6	2,288.0
- Prepaid_Contract cost	1,310.8	1,279.0	1,291.8	1,305.0	1,304.2	- Prepaid_Contract cost	1,372.7	1,347.9	1,360.9	1,381.5	1,383.2
- Contract assets	415.8	441.5	482.8	510.6	522.9	- Contract assets	360.6	390.2	428.3	450.3	459.1
Non-current assets	21,980.5	22,443.6	23,933.8	25,301.0	25,111.3	Non-current assets	20,406.4	20,948.9	21,074.5	22,195.3	21,861.9
Trade & other rec	945.3	958.5	814.3	809.4	671.6	Trade & other rec	898.9	906.8	760.2	750.8	608.6
Tangible assets	13,877.4	13,627.3	13,720.8	14,464.9	14,272.6	Tangible assets	11,725.9	11,511.7	11,463.6	12,021.1	11,806.6
Other current assets	7,157.8	7,857.8	9,398.7	10,026.7	10,167.0	Other current assets	7,781.6	8,530.4	8,850.7	9,423.4	9,446.7
- Prepaid_Contract cost	448.2	447.7	472.4	496.3	486.8	- Prepaid_Contract cost	441.5	442.5	461.7	486.2	476.3
- Contract assets	209.4	219.5	230.8	234.5	225.5	- Contract assets	134.7	149.7	163.8	169.4	164.3
Liabilities	18,209.7	18,475.2	19,733.7	20,592.1	20,707.3	Liabilities	14,681.3	14,877.6	15,016.2	15,497.5	15,509.5
Current liabilities	9,271.5	8,325.7	9,381.3	10,072.4	9,883.5	Current liabilities	6,563.9	5,767.9	6,419.4	6,968.7	6,910.1
Trade & other payables	5,969.6	5,741.7	6,155.8	6,641.4	6,548.3	Trade & other payables	4,409.4	3,987.6	4,240.0	4,792.1	4,631.1
Short-term borrowings	1,449.0	945.9	1,588.2	1,731.4	1,583.7	Short-term borrowings	1,204.5	823.8	1,196.0	1,338.2	1,267.7
Others	1,853.0	1,638.1	1,637.3	1,699.6	1,751.6	Others	950.0	956.4	983.4	838.4	1,011.3
- Contract liabilities	321.2	288.5	270.4	274.6	276.1	- Contract liabilities	316.0	295.3	281.7	286.4	280.5
Non-current liabilities	8,938.2	10,149.5	10,352.4	10,519.7	10,823.7	Non-current liabilities	8,117.4	9,109.7	8,596.8	8,528.8	8,599.4
Trade & other payables	690.4	1,178.9	1,082.7	1,338.8	1,061.8	Trade & other payables	1,206.2	1,874.9	1,731.6	1,958.0	1,644.4
Long-term borrowings	6,275.7	6,809.8	6,807.9	6,706.3	7,311.3	Long-term borrowings	5,973.1	6,265.5	5,947.2	5,611.4	6,007.6
Others	1,972.1	2,160.8	2,461.8	2,474.7	2,450.7	Others	938.1	969.3	918.1	959.4	947.4
- Contract liabilities	50.0	43.9	43.7	49.1	44.7	- Contract liabilities	50.0	44.2	44.0	47.9	44.6
Equity	15,337.9	15,663.8	16,097.5	16,567.2	16,593.8	Equity	13,012.4	13,325.8	13,591.3	13,864.9	13,796.1
Retained earnings	12,113.9	12,506.1	12,821.7	13,287.4	13,234.9	Retained earnings	11,221.4	11,517.5	11,746.6	11,931.5	11,859.8
											10

### 3 Subscribers

Wireless	10 21	20 21	3Q 21	40 21	10 22	QoQ	YoY
Subscribers (Unit: Thousands) <sup>1)</sup>							
Total	22,427	22,621	22,735	22,799	23,060	1.1%	2.8%
Net additions	122	194	114	64	261	310.5%	113.8%
Gross additions	1,165	1,041	986	1,064	1,039	-2.3%	-10.8%
Deactivation <sup>2)</sup>	1,043	847	871	1,000	792	-20.8%	-24.1%
Churn rate	1.6%	1.3%	1.3%	1.5%	1.2%	-0.3%p	-0.4%p
LTE	15,739	15,504	15,161	14,662	14,454	-1.4%	-8.2%
5G	4,404	5,014	5,617	6,378	6,949	9.0%	57.8%
LTE+5G Penetration rate	89.8%	90.7%	91.4%	92.3%	92.8%	0.5%p	3.0%p
ARPU (KRW) <sup>3)</sup>	31,151	31,429	31,815	31,825	32,308	1.5%	3.7%

Note 1) Subscribers: MSIT's new guidelines for subscriber disclosure (Retroactively applied from 1Q14, MVNO included)

Note 2) Deactivation: Mandatory deactivation included

Note 3) ARPU = Wireless revenue\* / Wireless subscribers\*\*

<sup>\*\*</sup> Wireless subscribers: Based on MSIT's guidelines for average billed subscribers in quarter

Fixed Line/IPTV	10 21	2Q 21	3Q 21	4Q 21	1Q 22	QoQ	YoY
Subscribers (Unit: Thousands)							
Telephony	13,460	13,329	13,218	13,096	12,969	-1.0%	-3.6%
PSTN	10,311	10,169	10,037	9,905	9,768	-1.4%	-5.3%
VoIP	3,149	3,159	3,180	3,191	3,201	0.3%	1.6%
Broadband	9,276	9,359	9,432	9,455	9,531	0.8%	2.8%
IPTV (OTV+OTS)	8,893	9,021	9,122	9,143	9,236	1.0%	3.9%

X Number of IPTV subscribers above deviates from MSIT's released figure below following IPTV law

<sup>\*</sup> Wireless revenue(3G, LTE, 5G, IoT included): Revenue of Voice and Data usage (Interconnection/Subscription fee excluded), VAS, Contract/ Bundled Discounts, and etc. included

<sup>-</sup> Number of KT pay TV subscriber is 8,141,601 in 2H 2020 (6 month average)

