

KT

# 2Q24 Earnings Release

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**Tel: +82-70-4193-4036 (IR Department)**

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# 1 2Q24 Highlights

## Financials

(Unit: KRW bn)

Cons.

Revenue **6,546.4bn** (YoY +0.0%)  
Operating Profit **494.0bn** (YoY -14.3%\*)

Sep.

Revenue **4,548.3bn** (YoY +1.4%)  
Operating Profit **358.8bn** (YoY -12.0%\*)

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\*OP(Separate) 423.3bn (YoY +3.9%), OP(Consolidated) 558.4bn (YoY -3.1%) excluding impact of wage negotiation results

**『 Pursuing structural change to enhance profitability and transforming into an AICT Company to strengthen growth potential』**

- [B2C] Stable revenue growth in Wireless, Broadband and IPTV businesses
  - [B2B] Restructuring low-profit businesses to increase profitability
- [Subsidiaries] Continued high growth, led mainly by real estate, IDC and Cloud

## Shareholder Return

### Enhancement of Shareholder Value

- ✓ (July) 2Q quarterly dividend paid (DPS: 500KRW)
- ✓ (May) treasury shares canceled (2% of outstanding shares)

## Management Strategy

### AICT Company

- ✓ (June) KT-Microsoft strategic partnership established for a full-scale collaboration in AI, Cloud, and IT

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# 1 Income Statement

- Steady service revenue led by growth of core businesses, offsetting the impact of portfolio restructuring
- OP -14.3% YoY with increased labor costs due to early settlement of annual wage negotiation

(Unit: KRW bn)

|                            | 2Q23    | 1Q24    | 2Q24    | QoQ    | YoY    |
|----------------------------|---------|---------|---------|--------|--------|
| <b>Operating Revenue</b>   | 6,547.5 | 6,654.6 | 6,546.4 | -1.6%  | 0.0%   |
| Service Revenue            | 5,834.4 | 5,722.7 | 5,776.6 | 0.9%   | -1.0%  |
| Sale of goods              | 713.1   | 931.9   | 769.8   | -17.4% | 7.9%   |
| <b>Operating Expense</b>   | 5,971.4 | 6,148.1 | 6,052.4 | -1.6%  | 1.4%   |
| <b>Operating Income</b>    | 576.1   | 506.5   | 494.0   | -2.4%  | -14.3% |
| Margin                     | 8.8%    | 7.6%    | 7.5%    | -0.1%p | -1.3%p |
| Margin <sup>1</sup>        | 9.9%    | 8.9%    | 8.6%    | -0.3%p | -1.3%p |
| <b>Non-op. Income/Loss</b> | -28.0   | 22.5    | 62.7    | 178.9% | -      |
| <b>Income before taxes</b> | 548.1   | 529.0   | 556.7   | 5.2%   | 1.6%   |
| <b>Net Income</b>          | 432.5   | 393.0   | 410.5   | 4.5%   | -5.1%  |
| Margin                     | 6.6%    | 5.9%    | 6.3%    | +0.4%p | -0.3%p |
| <b>EBITDA</b>              | 1,505.3 | 1,480.2 | 1,460.2 | -1.4%  | -3.0%  |
| Margin                     | 23.0%   | 22.2%   | 22.3%   | +0.1%p | -0.7%p |

1) OP Margin<sup>1</sup> = Operating Income/Service Revenue

## 2 Operating Expenses

- Op. expenses +1.4% YoY, with increase in labor cost and general expense, despite decrease in selling expense

(Unit: KRW bn)

|                    | 2Q23    | 1Q24    | 2Q24    | QoQ    | YoY   |
|--------------------|---------|---------|---------|--------|-------|
| Operating Expenses | 5,971.4 | 6,148.1 | 6,052.4 | -1.6%  | 1.4%  |
| Labor Cost         | 1,131.5 | 1,100.9 | 1,213.2 | 10.2%  | 7.2%  |
| General Expense    | 2,690.6 | 2,674.2 | 2,708.3 | 1.3%   | 0.7%  |
| - Depreciation     | 929.2   | 973.7   | 966.2   | -0.8%  | 4.0%  |
| Cost of Service    | 662.8   | 726.5   | 656.6   | -9.6%  | -0.9% |
| Selling Expense    | 633.9   | 599.6   | 600.8   | 0.2%   | -5.2% |
| Cost of Goods sold | 852.6   | 1,046.9 | 873.5   | -16.6% | 2.5%  |

[Selling Expense (KT Separate)]

(Unit: KRW bn)

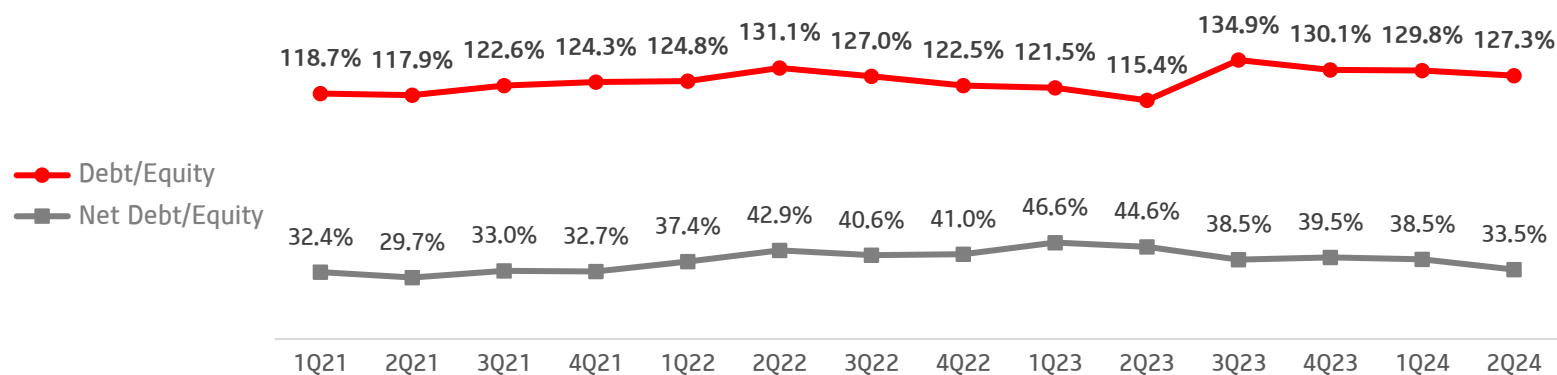
|                 | 2Q23  | 1Q24  | 2Q24  | QoQ   | YoY   |
|-----------------|-------|-------|-------|-------|-------|
| Selling Expense | 637.0 | 620.6 | 618.6 | -0.3% | -2.9% |

### 3 Balance Sheet

- Net debt/equity ratio decreased by YoY 11.1%p.

(Unit: KRW bn)

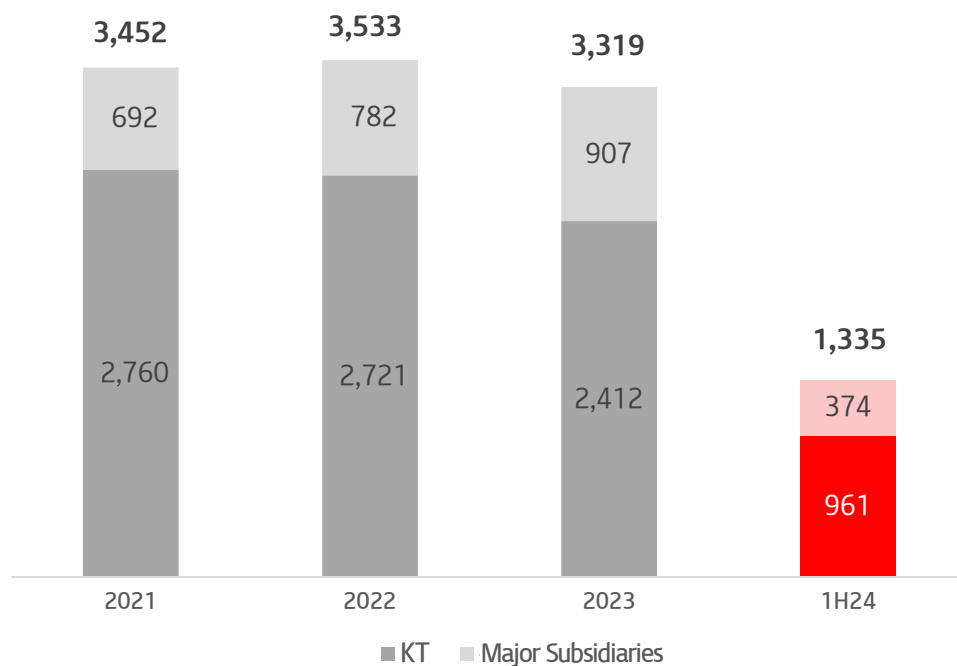
|                         | Jun 30, 2023    | Mar 31, 2024    | Jun 30, 2024    | QoQ           | YoY           |
|-------------------------|-----------------|-----------------|-----------------|---------------|---------------|
| <b>Assets</b>           | <b>39,756.0</b> | <b>42,710.0</b> | <b>43,144.4</b> | <b>1.0%</b>   | <b>8.5%</b>   |
| Cash & Cash equivalents | 1,805.5         | 3,000.7         | 3,786.7         | 26.2%         | 109.7%        |
| <b>Liabilities</b>      | <b>21,302.3</b> | <b>24,127.8</b> | <b>24,162.5</b> | <b>0.1%</b>   | <b>13.4%</b>  |
| Borrowings              | 10,036.0        | 10,151.4        | 10,150.6        | 0.0%          | 1.1%          |
| <b>Equity</b>           | <b>18,453.7</b> | <b>18,582.2</b> | <b>18,981.9</b> | <b>2.2%</b>   | <b>2.9%</b>   |
| Capital Stock           | 1,564.5         | 1,564.5         | 1,564.5         | 0.0%          | 0.0%          |
| <b>Net Debt</b>         | <b>8,230.5</b>  | <b>7,150.7</b>  | <b>6,363.9</b>  | <b>-11.0%</b> | <b>-22.7%</b> |
| Debt / Equity           | 115.4%          | 129.8%          | 127.3%          | -2.5%p        | 11.9%p        |
| Net Debt / Equity       | 44.6%           | 38.5%           | 33.5%           | -5.0%p        | -11.1%p       |



## 4 CAPEX

- '24.1H CAPEX Execution: KRW 960.9bn (KT Separate), KRW 374.1 bn (Major Subsidiaries)

(Unit: KRW bn)



### ■ Major Subsidiaries' CAPEX

Includes Finance, Media, Cloud/IDC, Real Estate and etc.

### ■ KT Separate CAPEX

Access network, Backbone Network, B2B and etc.

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# 1 KT - Wireless

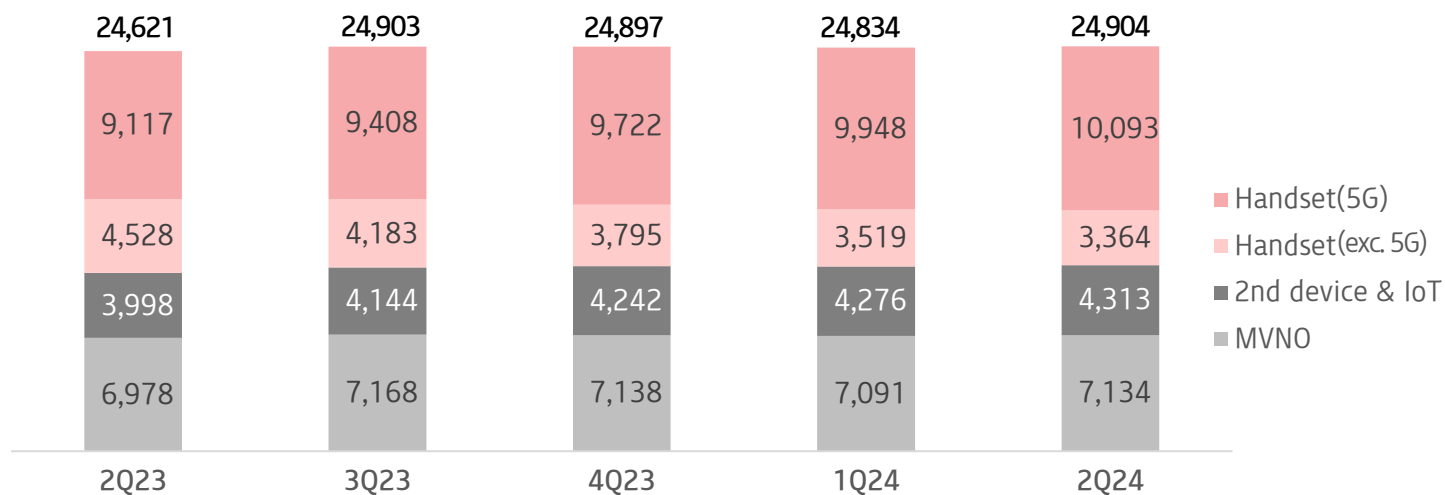
- Wireless service revenue +2.7% YoY, with 5G subscribers exceeding 10M(penetration rate 75%)
- Enhanced customer service with 5G online-only plans, OTT subscription services, etc.

(Unit: KRW bn)

|                  | 2Q23           | 1Q24           | 2Q24           | QoQ         | YoY         |
|------------------|----------------|----------------|----------------|-------------|-------------|
| <b>Wireless</b>  | <b>1,722.2</b> | <b>1,736.5</b> | <b>1,765.1</b> | <b>1.6%</b> | <b>2.5%</b> |
| Wireless Service | 1,634.4        | 1,649.8        | 1,677.9        | 1.7%        | 2.7%        |
| Interconnection  | 87.8           | 86.7           | 87.2           | 0.6%        | -0.7%       |

## Wireless Subscribers

(Unit: Thousands)



## 2 KT - Fixed Line

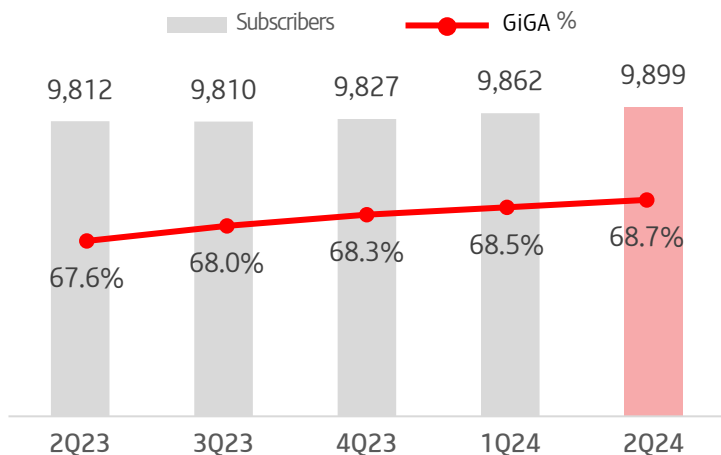
- Broadband revenue +1.0% YoY, due to the increase of GiGA subscribers and value-added services
- Media revenue +0.9% YoY, led by increasing premium subscribers

(Unit: KRW bn)

|                   | 2Q23           | 1Q24           | 2Q24           | QoQ          | YoY          |
|-------------------|----------------|----------------|----------------|--------------|--------------|
| <b>Fixed Line</b> | <b>1,320.7</b> | <b>1,322.4</b> | <b>1,316.6</b> | <b>-0.4%</b> | <b>-0.3%</b> |
| Broadband         | 612.4          | 620.8          | 618.5          | -0.4%        | 1.0%         |
| Media             | 518.0          | 518.6          | 522.6          | 0.8%         | 0.9%         |
| Home Telephony    | 190.4          | 183.0          | 175.6          | -4.1%        | -7.8%        |

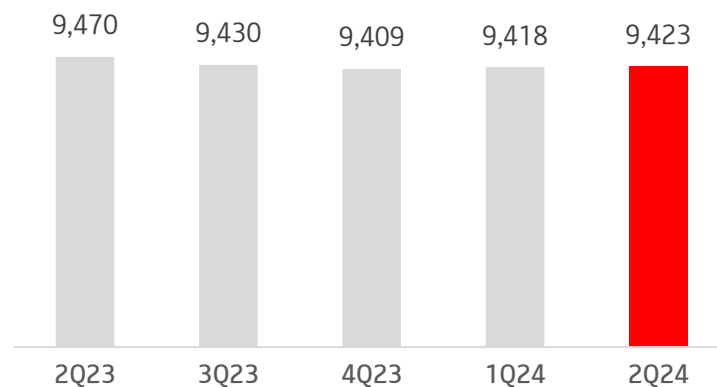
### Broadband Subscribers

(Unit: Thousands)



### IPTV Subscribers

(Unit: Thousands)



### 3 KT - B2B Services

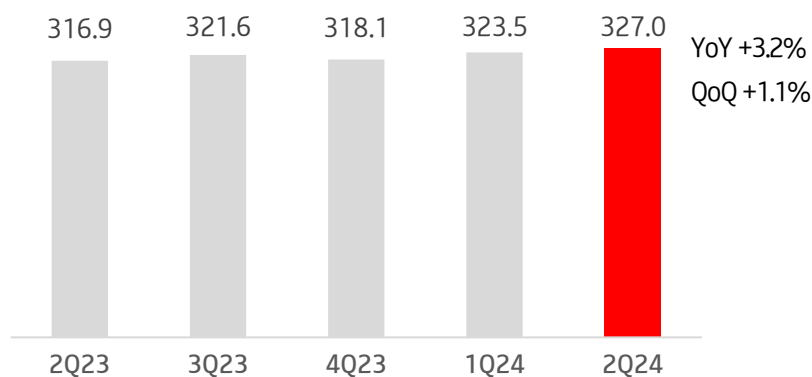
- B2B Service rev. -1.0% YoY, due to restructuring of low-profit businesses
- Pursuing a sustainable portfolio by focusing on profitability and growth of promising businesses

(Unit: KRW bn)

|                   | 2Q23  | 1Q24  | 2Q24  | QoQ   | YoY   |
|-------------------|-------|-------|-------|-------|-------|
| B2B Service       | 891.2 | 895.0 | 882.7 | -1.4% | -1.0% |
| Real Estate, etc. | 84.5  | 86.7  | 83.6  | -3.6% | -1.1% |

#### Corp. Broadband/Data Revenue

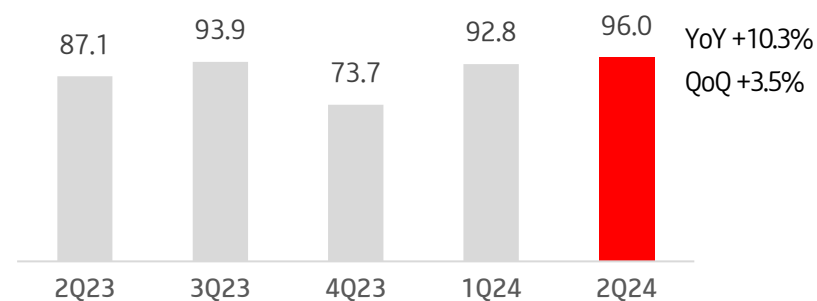
(Unit: KRW bn)



※ Corp. Broadband/data rev includes:  
Leased line, Kornet, VPN, Global data

#### Revenue of 5 Major Growth Drivers

(Unit: KRW bn)



※ 5 Major Growth Drivers include:  
AICC, IoT, Smart Mobility, Smart Space, Energy Biz.

## 4 Major Subsidiaries

- kt cloud revenue +17.1% YoY, with increased demand for data centers and expansion of DBO\* business  
\*DBO(Design-Build-Operate): a project where a single contractor is appointed to design, build and operate a data center for a certain period
- kt estate revenue +7.1% YoY, led by balanced growth from hotel, office, and housing rentals

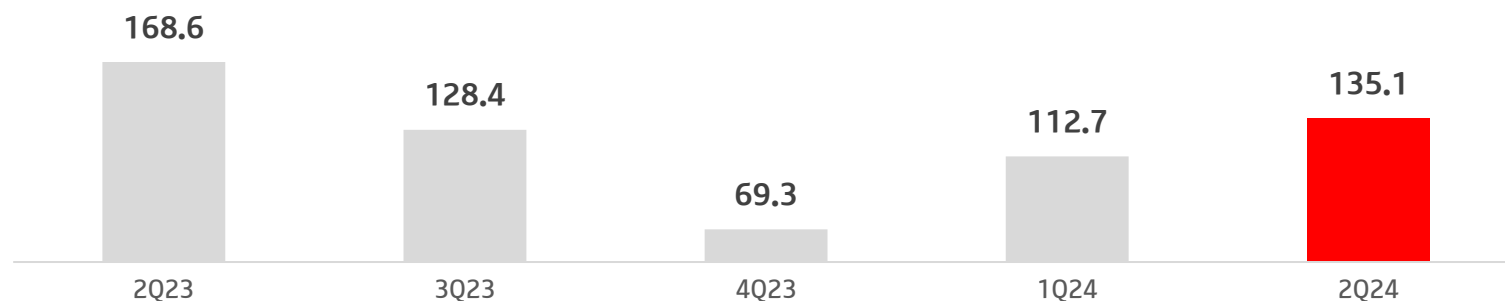
### Revenue of Major Subsidiaries (consolidated)

(Unit: KRW bn)

|                                   | 2Q23    | 1Q24  | 2Q24  | QoQ   | YoY    |
|-----------------------------------|---------|-------|-------|-------|--------|
| BC Card                           | 1,049.2 | 935.6 | 977.7 | 4.5%  | -6.8%  |
| Skylife                           | 261.3   | 254.4 | 254.6 | 0.1%  | -2.5%  |
| Content Subsidiaries <sup>1</sup> | 158.8   | 138.6 | 135.4 | -2.3% | -14.8% |
| kt cloud                          | 153.8   | 175.2 | 180.1 | 2.8%  | 17.1%  |
| KT Estate                         | 145.4   | 135.7 | 155.8 | 14.8% | 7.1%   |

1) Nasmedia(PlayD incl.), KT Studiogenie(Genie music, Storywiz, and others incl.)

### Subsidiaries' OP Contribution (Unit: KRW bn)



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# 1 K-IFRS Income Statement

(Unit: KRW bn)

| Consolidated          | 2Q23    | 3Q23    | 4Q23    | 1Q24    | 2Q24    | KT Separate          | 2Q23    | 3Q23    | 4Q23    | 1Q24    | 2Q24    |
|-----------------------|---------|---------|---------|---------|---------|----------------------|---------|---------|---------|---------|---------|
| Operating revenue     | 6,547.5 | 6,697.4 | 6,687.6 | 6,654.6 | 6,546.4 | Operating revenue    | 4,487.4 | 4,673.0 | 4,592.0 | 4,694.8 | 4,548.3 |
| Service revenue       | 5,834.4 | 5,842.5 | 5,720.2 | 5,722.7 | 5,776.6 | Service revenue      | 4,018.6 | 4,020.0 | 3,941.2 | 4,040.6 | 4,048.0 |
| Sale of goods         | 713.1   | 855.0   | 967.4   | 931.9   | 769.8   | Handset revenue      | 468.8   | 653.0   | 650.8   | 654.2   | 500.3   |
| Operating expense     | 5,971.4 | 6,375.5 | 6,422.0 | 6,148.1 | 6,052.4 | Operating expense    | 4,079.9 | 4,479.5 | 4,395.7 | 4,301.0 | 4,189.5 |
| Cost of Service       | 5,118.8 | 5,331.5 | 5,372.9 | 5,101.2 | 5,178.9 | Cost of Service      | 3,618.7 | 3,808.8 | 3,707.7 | 3,624.7 | 3,696.8 |
| Labor cost            | 1,131.5 | 1,191.0 | 1,157.8 | 1,100.9 | 1,213.2 | Labor cost           | 583.2   | 634.6   | 530.5   | 540.7   | 631.3   |
| General expense       | 2,690.6 | 2,732.8 | 2,843.7 | 2,674.2 | 2,708.3 | General expense      | 1,745.5 | 1,828.6 | 1,925.0 | 1,777.1 | 1,804.2 |
| Cost of service       | 662.8   | 784.5   | 725.5   | 726.5   | 656.6   | Cost of service      | 638.7   | 695.2   | 594.2   | 673.2   | 630.6   |
| Selling expense       | 633.9   | 623.2   | 645.9   | 599.6   | 600.8   | Selling expense      | 651.3   | 650.4   | 657.9   | 633.7   | 630.7   |
| Cost of Goods sold    | 852.6   | 1,044.0 | 1,049.1 | 1,046.9 | 873.5   | Cost of Devices sold | 461.2   | 670.6   | 688.1   | 676.3   | 492.6   |
| Operating income      | 576.1   | 321.9   | 265.6   | 506.5   | 494.0   | Operating income     | 407.5   | 193.5   | 196.3   | 393.8   | 358.8   |
| N-OP income (loss)    | -28.0   | 28.4    | -277.6  | 22.5    | 62.7    | N-OP income (loss)   | -12.8   | 34.7    | -91.6   | 72.4    | 50.3    |
| N-OP income           | 185.5   | 255.0   | 105.8   | 323.1   | 325.8   | N-OP income          | 161.2   | 226.7   | 50.0    | 309.0   | 260.0   |
| N-OP expense          | 219.5   | 223.7   | 340.7   | 310.9   | 260.1   | N-OP expense         | 174.0   | 192.0   | 141.6   | 236.6   | 209.7   |
| Equity Method (G/L)   | 6.0     | -2.8    | -42.7   | 10.2    | -3.0    |                      |         |         |         |         |         |
| Income bf tax         | 548.1   | 350.3   | -12.0   | 529.0   | 556.7   | Income bf tax        | 394.6   | 228.2   | 104.8   | 466.1   | 409.2   |
| Income tax            | 115.6   | 62.0    | 29.7    | 136.0   | 146.2   | Income tax           | 89.6    | 17.6    | 7.0     | 112.1   | 94.7    |
| Net income            | 432.5   | 288.3   | -41.7   | 393.0   | 410.5   | Net income           | 305.0   | 210.6   | 97.8    | 354.0   | 314.5   |
| NI contribution to KT | 394.5   | 264.3   | 54.4    | 375.5   | 393.1   |                      |         |         |         |         |         |
| EBITDA                | 1,505.3 | 1,259.9 | 1,279.2 | 1,480.2 | 1,460.2 | EBITDA               | 1,190.0 | 979.9   | 1,031.5 | 1,199.1 | 1,162.9 |
| EBITDA Margin         | 23.0%   | 18.8%   | 19.1%   | 22.2%   | 22.3%   | EBITDA Margin        | 26.5%   | 21.0%   | 22.5%   | 25.5%   | 25.6%   |

## 2 K-IFRS Balance Sheet

(Unit: KRW bn)

| Consolidated                   | 2Q23            | 3Q23            | 4Q23            | 1Q24            | 2Q24            |
|--------------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| <b>Assets</b>                  | <b>39,756.0</b> | <b>43,974.8</b> | <b>42,710.0</b> | <b>42,710.0</b> | <b>43,144.4</b> |
| <b>Current assets</b>          | <b>11,405.7</b> | <b>15,520.6</b> | <b>14,518.2</b> | <b>14,997.4</b> | <b>15,175.2</b> |
| Cash & cash equivalents        | 1,805.5         | 3,110.4         | 2,879.6         | 3,000.7         | 3,786.7         |
| Trade & other receivables      | 3,933.1         | 4,515.4         | 4,287.3         | 4,571.4         | 4,161.7         |
| Inventories                    | 636.9           | 707.4           | 912.3           | 899.1           | 964.0           |
| Other current asset            | 5,030.1         | 7,187.3         | 6,438.9         | 6,526.2         | 6,262.7         |
| - Prepaid_Contract cost        | 1,269.5         | 1,270.3         | 1,252.1         | 1,249.2         | 1,233.6         |
| - Contract assets              | 565.8           | 590.7           | 581.8           | 620.4           | 611.1           |
| <b>Non-current assets</b>      | <b>28,350.3</b> | <b>28,454.1</b> | <b>28,191.8</b> | <b>27,712.6</b> | <b>27,969.2</b> |
| Trade & other rec              | 490.7           | 406.0           | 451.7           | 381.2           | 398.4           |
| Tangible assets                | 14,675.6        | 14,669.9        | 14,872.1        | 14,585.7        | 14,591.7        |
| Other current assets           | 13,184.0        | 13,378.2        | 12,868.1        | 12,745.7        | 12,979.1        |
| - Prepaid_Contract cost        | 480.4           | 486.0           | 475.4           | 465.1           | 471.4           |
| - Contract assets              | 236.8           | 248.7           | 240.1           | 229.3           | 226.3           |
| <b>Liabilities</b>             | <b>21,302.3</b> | <b>25,253.1</b> | <b>24,148.9</b> | <b>24,127.8</b> | <b>24,162.5</b> |
| <b>Current liabilities</b>     | <b>9,862.9</b>  | <b>13,478.5</b> | <b>13,147.5</b> | <b>14,046.1</b> | <b>14,095.2</b> |
| Trade & other payables         | 6,225.9         | 9,264.6         | 8,054.9         | 8,282.4         | 8,052.3         |
| Short-term borrowings          | 2,105.6         | 2,368.7         | 3,058.6         | 3,538.6         | 3,595.0         |
| Others                         | 1,531.4         | 1,845.2         | 2,033.9         | 2,225.1         | 2,447.9         |
| - Contract liabilities         | 264.1           | 245.2           | 229.2           | 239.3           | 231.2           |
| <b>Non-current liabilities</b> | <b>11,439.4</b> | <b>11,774.6</b> | <b>11,001.4</b> | <b>1,0081.7</b> | <b>10,067.3</b> |
| Trade & other payables         | 818.5           | 856.0           | 819.6           | 554.1           | 556.2           |
| Long-term borrowings           | 7,930.4         | 7,940.8         | 7,159.6         | 6,612.8         | 6,555.6         |
| Others                         | 2,690.5         | 2,977.9         | 3,022.3         | 2,914.8         | 2,955.4         |
| - Contract liabilities         | 39.3            | 37.2            | 49.6            | 48.7            | 43.6            |
| <b>Equity</b>                  | <b>18,453.7</b> | <b>18,721.7</b> | <b>18,561.1</b> | <b>18,582.2</b> | <b>18,981.9</b> |
| Retained earnings              | 14,404.0        | 14,570.7        | 14,494.4        | 14,361.5        | 14,452.7        |

| KT Separate                    | 2Q23            | 3Q23            | 4Q23            | 1Q24            | 2Q24            |
|--------------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| <b>Assets</b>                  | <b>29,592.2</b> | <b>30,814.8</b> | <b>30,308.9</b> | <b>30,334.8</b> | <b>30,464.8</b> |
| <b>Current assets</b>          | <b>6,172.5</b>  | <b>7,505.4</b>  | <b>7,088.6</b>  | <b>7,578.4</b>  | <b>7,451.7</b>  |
| Cash & cash equi.              | 625.7           | 1,477.3         | 1,242.0         | 1,331.6         | 1,722.5         |
| Trade & other rec.             | 3,018.4         | 3,425.8         | 3,190.3         | 3,546.3         | 3,097.6         |
| Inventories                    | 260.1           | 276.6           | 368.1           | 310.3           | 404.1           |
| Other current asset            | 2,268.4         | 2,325.6         | 2,288.2         | 2,390.2         | 2,227.5         |
| - Prepaid_Contract cost        | 1,351.6         | 1,360.3         | 1,340.2         | 1,335.4         | 1,312.5         |
| - Contract assets              | 500.3           | 527.0           | 535.8           | 540.2           | 548.6           |
| <b>Non-current assets</b>      | <b>23,419.6</b> | <b>23,309.4</b> | <b>23,220.4</b> | <b>22,756.4</b> | <b>23,013.1</b> |
| Trade & other rec              | 402.8           | 322.1           | 370.7           | 298.8           | 321.1           |
| Tangible assets                | 11,276.3        | 11,288.5        | 11,492.8        | 11,214.3        | 11,264.4        |
| Other current assets           | 11,740.6        | 11,698.8        | 11,356.9        | 11,243.3        | 11,427.6        |
| - Prepaid_Contract cost        | 469.8           | 478.7           | 464.2           | 451.9           | 453.8           |
| - Contract assets              | 196.3           | 227.5           | 219.1           | 207.4           | 204.1           |
| <b>Liabilities</b>             | <b>14,817.5</b> | <b>15,831.4</b> | <b>15,265.4</b> | <b>15,335.6</b> | <b>15,166.7</b> |
| <b>Current liabilities</b>     | <b>6,153.7</b>  | <b>6,925.2</b>  | <b>6,957.5</b>  | <b>7,477.8</b>  | <b>7,315.1</b>  |
| Trade & other payables         | 4,253.7         | 5,021.2         | 4,459.0         | 4,864.3         | 4,694.7         |
| Short-term borrowings          | 1,131.5         | 1,173.8         | 1,725.2         | 1,914.9         | 1,789.5         |
| Others                         | 768.6           | 730.2           | 773.3           | 698.5           | 830.8           |
| - Contract liabilities         | 235.1           | 222.6           | 223.9           | 227.0           | 206.9           |
| <b>Non-current liabilities</b> | <b>8,663.8</b>  | <b>8,906.2</b>  | <b>8,307.9</b>  | <b>7,857.9</b>  | <b>7,851.6</b>  |
| Trade & other payables         | 1,331.9         | 1,337.9         | 1,364.8         | 1,074.2         | 1,063.8         |
| Long-term borrowings           | 6,205.6         | 6,497.5         | 5,834.7         | 5,652.2         | 5,675.7         |
| Others                         | 1,126.3         | 1,070.8         | 1,108.4         | 1,131.5         | 1,112.0         |
| - Contract liabilities         | 33.8            | 32.4            | 35.8            | 36.0            | 26.4            |
| <b>Equity</b>                  | <b>14,774.7</b> | <b>14,983.4</b> | <b>15,043.5</b> | <b>14,999.2</b> | <b>15,298.1</b> |
| Retained earnings              | 12,429.0        | 12,541.3        | 12,544.4        | 12,390.5        | 12,404.2        |

### 3 Subscribers

(Unit: Thousands)

| Wireless Subscribers           | 2Q 23         | 3Q 23         | 4Q 23         | 1Q 24         | 2Q 24         | QoQ           | YoY          |
|--------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|
| <b>Total</b>                   | <b>24,621</b> | <b>24,903</b> | <b>24,897</b> | <b>24,834</b> | <b>24,904</b> | <b>0.3%</b>   | <b>1.1%</b>  |
| - MNO                          | 17,643        | 17,735        | 17,759        | 17,743        | 17,770        | 0.2%          | 0.7%         |
| - MVNO                         | 6,978         | 7,168         | 7,138         | 7,091         | 7,134         | 0.6%          | 2.2%         |
| <b>5G Handset<sup>1)</sup></b> | <b>9,117</b>  | <b>9,408</b>  | <b>9,722</b>  | <b>9,948</b>  | <b>10,093</b> | <b>1.5%</b>   | <b>10.7%</b> |
| <b>Churn rate<sup>2)</sup></b> | <b>1.0%</b>   | <b>1.1%</b>   | <b>1.1%</b>   | <b>1.1%</b>   | <b>1.0%</b>   | <b>-0.1%p</b> | <b>0.0%p</b> |
| <b>ARPU (KRW)<sup>3)</sup></b> | <b>33,948</b> | <b>33,838</b> | <b>34,302</b> | <b>34,461</b> | <b>34,507</b> | <b>0.1%</b>   | <b>1.6%</b>  |

1) 5G Handset : Retroactively applied from 1Q23 based on the change of subscriber disclosure criteria by the MSIT (excludes 5G 2<sup>nd</sup> Device and 5G IoT)

2) Churn rate : Based on MNO subscribers (excludes IoT)

3) ARPU = Wireless revenue\* / Wireless subscribers\*\*

\* Wireless revenue(3G, LTE, 5G incl.): Revenue of Voice/Data usage (Interconnection/Subscription fee exc.), VAS, Contract/ Bundled Discounts, and etc. incl.

\*\* Wireless subscribers: Based on MSIT's guidelines for average billed subscribers in quarter (IoT/M2M exc.)

(Unit: Thousands)

| Fixed Line Subscribers | 2Q 23         | 3Q 23         | 4Q 23         | 1Q 24         | 2Q 24         | QoQ          | YoY          |
|------------------------|---------------|---------------|---------------|---------------|---------------|--------------|--------------|
| <b>Telephony</b>       | <b>12,310</b> | <b>12,184</b> | <b>12,035</b> | <b>11,903</b> | <b>11,748</b> | <b>-1.3%</b> | <b>-4.6%</b> |
| - PSTN                 | 9,089         | 8,960         | 8,820         | 8,673         | 8,526         | -1.7%        | -6.2%        |
| - VoIP                 | 3,221         | 3,225         | 3,215         | 3,230         | 3,222         | -0.2%        | 0.1%         |
| <b>Broadband</b>       | <b>9,812</b>  | <b>9,810</b>  | <b>9,827</b>  | <b>9,862</b>  | <b>9,899</b>  | <b>0.4%</b>  | <b>0.9%</b>  |
| <b>IPTV (GTV+GTS)</b>  | <b>9,470</b>  | <b>9,430</b>  | <b>9,409</b>  | <b>9,418</b>  | <b>9,423</b>  | <b>0.1%</b>  | <b>-0.5%</b> |

※ Number of IPTV subscribers above differs from MSIT figures that follow the IPTV law

- Number of KT pay TV subscribers in 2H 2023 is 8,827,392 (6-month average)

